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CONCEPTUAL POETICS DAY 2015

Akademie der Künste Hanseatenweg 10, 10557 Berlin Sunday, June 27th 2015, 2 – 9 pm free entry www.conceptualpoeticsday.org

The CONCEPTUAL POETICS DAY is an annual event that explores the imaginary border between visual art and literature.

- ▶ lectures, readings, discussions or other forms that navigate on both sides of the imaginary border between visual art and literature
- ▶ books that fall within the area of what is or could be POSTNAIVE
- thoughts, images, texts or thoughts that are somewhat more explicit, sometimes strategic... sometimes indulging in borrowing, stealing, appropriating, inheriting, assimilating... being influenced, inspired, dependent, indebted, haunted, possessed... quoting, rewriting, reworking, refashioning... a re-vision, reevaluation, variation, version, interpretation, imitation, proximation, supplement, increment, improvisation, prequel... pastiche, paraphrase, parody, forgery, homage, mimicry, travesty, shan-zhai, echo, allusion, intertextuality and karaoke.

The poster of the Conceptual Poetics day 2014 is created by Cia Rinne. Organized by Michalis Pichler on the occasion of *Miss Read: The Berlin Art Book Fair 2015* in collaboration with Akademie der Künste and Literaturwerkstatt Berlin.



PROGRAMM

2.00 PM

Egidio Marzona, Dr. Michael Lailach (Kunstbibliothek Berlin) Suchen, Sammeln, Archivieren, Schenken (deutsch)

Collector Egidio Marzona and librarian Dr. Michael Lailach discuss Marzona's searching, collecting and archiving practice, as well as Sammlung Marzona's succesive donation to and presentation at Hamburger Bahnhof, Kupferstichkabinett and Kunstbibliothek Berlin.

Egidio Marzona started collecting in the mid-1960s when the "linguistic turn" in the art world took place. At the encouragement of art dealer Konrad Fischer, Marzona established his own art gallery as well as a publishing house – Edition Marzona – in the mid-1960s. During this period Marzona began building up his collection, conceptualised along the lines of an immense and encyclopaedic archive. He gathered an almost complete "mosaic", as he calls it, in the areas of Minimal and Conceptual Art, Arte Povera and Land Art. It includes works and documents from artists such as Bruce Nauman, Jan Dibbets, Carl Andre, Donald Judd, Richard Long, Mario Merz, Sol LeWitt, Dan Graham, On Kawara, Charlotte Posenenske, Dan Flavin, Lawrence Weiner.

In 2014 he donated 372 of these works to the Prussian Cultural Heritage Foundation. Also found in the Kunstbibliothek is the Sammlung Marzona's archive, which includes many thousands of books and periodicals, posters and invitations, recordings, films, photographs, and letters. This archive is accessible in the Kunstbibliothek to interested members of the public for research purposes.

3.00 PM

Kristen Mueller

Language to Cover a Page (& So, Motto Books) reading

"With Language to Cover a Page, Mueller has carefully aligned excerpts from disparate books—with differing typefaces intact—into two evolving pages. These pages crescendo before our very eyes, a flipbook of accumulating meaning, where with the passing of every page the narrative becomes aware of its own developing presence."

— Derek Beaulieu

3.20 PM

Cia Rinne

l'usage du mot (OEI Editör)

reading

3.40 PM

Natalie Czech

Flowers from Holland for Critics and Writers (Villa Romana) book launch

4.00 PM

Enver Hadzijaj, <u>Clemens Krümmel</u>, <u>Ariane Müller</u>, <u>Michalis Pichler</u> *Michalis Pichler: Thirteen Years* (Printed Matter, Inc., Spector Books) book launch

Thirteen Years: The materialization of ideas from 2002 to 2015: a cross-reference book of information on some esthetic boundaries: consisting of a bibliography into which are inserted text, critical essays, art works, documents, arranged chronologically and focused on so-called "greatest hits" and conceptual poetics with mentions of such vaguely designated areas as appropriation, post-naive, unboring boring, détournement, objet perdu, erasure poetry, or writing through, occurring now in the work of Michalis Pichler (with occasional political overtones), edited by Annette Gilbert and Clemens Krümmel.

4.20 PM (at exhibitor table)

Elisabeth Tonnard

book launch of three new books in German:

Mein Buch, Husch! and Tischblumenbilder

CONCEPTUAL POETICS DAY 2015

Akademie der Künste Hanseatenweg 10, 10557 Berlin Sonnabend, 27. Juni 2015, 14 – 21 Uhr Eintritt Frei

www.conceptualpoeticsday.org

Der CONCEPTUAL POETICS DAY ist eine jährlich stattfindende Veranstaltung, die die Grenze zwischen bildender Kunst und Literatur auslotet.

- Vorträge, Lesungen, Diskussionen, Performatives auf beiden Seiten der imaginären Grenze zwischen bildender Kunst und Literatur
- Bücher, die in ein Gebiet fallen, das POSTNAIV ist oder sein könnte
- Bilder, Töne, Texte oder Gedanken, die irgendwie ausdrücklicher sind, manchmal strategisch, manchmal schwelgend im Ausleihen, Klauen, Aneignen, Erben, Assimilieren... Beeinflusst-, Inspiriert-, Abhängig-, Gejagt-, Besessen-Sein, Zitieren, Umschreiben, Überarbeiten, Umgestalten...Revision, Reevaluation, Variation, Version, Interpretation, Imitation, Annäherung, Improvisation, Supplement, Zuwachs, Prequel...Pastiche, Paraphrase, Parodie, Piraterie, Fälschung, Hommage, Mimikry, Travestie, Shan-Zhai, Echo, Allusion, Intertextualität und Karaoke.

4.40 PM

Ariane Müller

Handbuch für die Reise durch Afrika (Starship, Museum für Gegenwartskunst Basel) reading

In diesem Buch wird die Protagonistin fünfzehn Jahre lang immer wieder an Nairobi und anderen Orten in Kenia vorbeigezogen. Weil sie dort, bei den Vereinten Nationen, arbeitet, aber eigentlich nichts zu tun hat, was sich direkt auf diesen Ort bezieht.

Natürlich passieren in dieser langen Zeit Dinge. Aber der Ort und die Zeit verschwimmen mit der Zeit, während einige Personen deutlicher werden. Warum schreibe ich überhaupt so ein Buch? Weil ich wirklich will, dass es gelesen wird, bevor jemand nach Afrika fährt. Daher dieser ein wenig irreführende Name für die Geschichte einer Person, die all das, was ich als Erzählerin nun weiß, nicht wissen kann. Daher ist es fiktional, und ich denke, es ist auch lustig, da uns vieles, an das wir uns erinnern, slapstickartig vorkommen kann. All these stories, sagt eine andere Person des Buchs, besides that it is not stories, it is reality.

5.00 PM

Swantje Lichtenstein

Notes on Conceptualisms, Robert Fitterman, Vanessa Place (Merve, Ugly Duckling Press)

What is conceptual writing, how does it differ from Conceptual Art, what are some of the dominant forms of conceptualism, where does an impure or hybrid conceptualism fit in, what about the baroque, what about the prosody of procedure, what are the links between appropriation and conceptual writing, how does conceptual writing rely on a new way of reading, a "thinkership" that can shift the focus away from the text and onto the concept, what is the relationship between conceptual writing and technology or information culture, and why has this tendency taken hold in the poetry community now? What follows, then, is a collection of notes, aphorisms, quotes and inquiries on conceptual writing.

5.20 PM

Stefan Wartenberg & Joachim Spurloser (possible books)

CALYBA

Stefan Wartenberg and Joachim Spurloser are collecting, reconstructing and rhyming graffiti names as their poetic fundus. The names, numbers and abbreviations of graffiti enter into playful relationships that are shaped by a unique desire for eternity. The orders and distractions of the streets, flowed into lines of a poem, graffiti appears as what it always has been: world language and stuttering.

5.40 PM

Hank Schmidt in der Beek

Alpenblumenfibel (deutsch)

Hank Schmidt in der Beek (Author of "Ein Akt eine Treppe hinabzumsteigen", "Gedichte für Typen wie mich", "Gedichte für Girls wie mich", "Die Fränzi-Darstellungen von Ernst Ludwig Kirchner, Erich Heckel und Max Pechstein im Licht der Frankfurter Apfelwein-Lokale betrachtet", "Kasimir Malewitsch, wir sind alle sehr froh, wenn die Drachen-Saison endet", u.a.) presents for the first time his Alpenblumenfibel, an hommage the Nudisme-poet Jacques Cegeste, as known from Jean Cocteau's "Orphee".

6.00 ТО 8.00 РМ

Shane Anderson, Matteo Pasquinelli, Hito Steyerl, Caitlin Berrigan

The Sacred Conspiracy

launch of the novel Headless

Triple Canopy celebrates the publication of Headless, a murder-mystery by the elusive author K.D., with a reading and a rumination on offshore

Headless is a delirious romp through the world of offshore finance, conducted by a British ghostwriter who seems to have uncovered a sacrifice-obsessed, Bataille-inspired secret society of global economic elites who will do anything to maintain their power. The ghostwriter, John Barlow, is hired by the Swedish conceptualist artist duo Goldin + Senneby to investigate Headless, an offshore firm registered in the Bahamas. Barlow happily agrees to write up his investigation as a mystery novel, to be published under the name K. D. But soon Barlow is implicated in the decapitation of a police officer in Nassau, and his novel becomes a matter of life and death. The more he struggles to grasp the plot, the further he slips into the dark world of covert capitalism.

Artist Hito Steyerl, poet Shane Anderson, philosopher Matteo Pasquinelli, and artist Caitlin Berrigan will read from Headless and discuss the mystery genre, the difficulties of ghostwriting (and of employing ghostwriters), the free rein of capital, narratives of financial crises and credit economies, Georges Bataille's formulation of sovereignty, the concept of xenospace, and the pleasures of fiction that insistently impinges on reality.

8.15 PM

Sebastian Lütgert (Private Cinema fka Pirate Cinema)

What's wrong with the book

After centuries of hype, and in the middle of its transition to the "e-book", the presentation will attempt to enumerate the most glaring theoretical and practical disadvantages of the medium widely known as the book. Sebastian Lütgert — Artist, programmer and writer, co-founder of Bootlab (bootlab.org), Pad.ma (pad.ma) and Pirate Cinema Berlin (piratecinema.org), recently resurrected as Private Cinema Berlin (piratecinema.org).